



## How you can help

### How You Can Help End the Sale of "Crazy Horse Malt Liquor"

Ongoing efforts continue to move forward through the dedication and volunteer contributions of nonprofit organization, lawyer, Indian Nations, social action groups, religious members, and PEOPLE OF GOODWILL.

Your support is needed to continue the legal battle against Hornell Brewing Company and Ferolito, Vultaggio & Sons, two extremely well funded opponents who also produce "AriZona Iced Tea".

Here are some actions you can take:

- Spread the word on the boycott of AriZona Iced Tea, AriZona Natural Flavored Beverages; and Crazy Horse Malt Liquor- distribute Consumer Alert Flyer
- Write or phone the makers of Crazy Horse Malt Liquor and AriZona Products concerning your objectives to their offensive use of the name "Crazy Horse" on malt liquor; and the boycott on AriZona beverages until the makers remove the name of "Crazy Horse" from the malt liquor, and the family is fully compensated.
- Whenever or wherever you find AriZona products being sold in stores, make management aware of the boycott and address a Merchant/Distributor Alert Letter with a Consumer or Business Alert Flyer
- Write or call distributor to educate them about the boycott, address a Merchant/Distributor Alert Letter
- Contribute financially to help fight the expensive legal battle and to continue the public education efforts. All contributions are administered by the Crazy Horse Defense Project, a nonprofit organization.
- Volunteer or Sponsor an Event - call us with your ideas
- Organize a group to initiate a social action activity/project - request the Social Action Map Packet